

Platinum Sponsorship

\$5,000 Annual

Engage, educate and develop marketing professionals to directly and positively impact the Austin community.

AUSTIN AMERICAN
MARKETING ASSOCIATION

PO Box 141668
Austin, TX 78714-1668

Sponsorships Contact:

sponsorships@austinama.org

Enjoy numerous opportunities to cultivate and grow your business with local professionals. Communicate directly with Austin's best and brightest marketing, advertising and public relations specialists.

Platinum package includes:

- Logo/link on electronic media occurring during the sponsorship term
 - * Austin AMA website
 - * All Austin AMA email blasts
- Logo on quarterly newsletters distributed during the sponsorship term
 - * Plus 1 free ad in one edition of the quarterly newsletter
- Visibility at all Austin AMA events
 - * Verbal recognition from President/Board Member
 - * Logo on Austin AMA-provided signage
- Personalized advertising opportunities to Austin AMA database
 - * 1 free email blast: electronic creative provided by sponsor. Austin AMA will distribute to database of over 3,000
 - * 2 postcard mailings: postcards & postage provided by sponsor. Austin AMA will label & distribute to database of over 3,000
- Discounts
 - * 6 free event passes
 - * 1 free AMA membership: includes national and local dues
- Host sponsor for 1 event
 - * See event sponsor package for details

